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Owner **John McReynolds: CEO**
Department **Administration**

NVH's Facebook Social Media Policy

Disclaimer:

This policy is to manage NVH's Facebook Page and other Social Media. The policy that governs personal social media accounts can be found here: [Social Media Policy](#)

Policy

North Valley Hospital District supports and encourages the use of social media. We invite you to interact with us in the world of social media. Learn about our latest technology, read inspiring patient stories, be the first to know about upcoming events and interact with our great community of followers. Below are the terms and conditions of using NVH's social media websites. The terms and conditions are subject to change without notice.

Please keep in mind, your comments and postings are not private and can be seen by other people. We recommend you do not post anything you would not want a broad audience on the Internet to read. We caution you against posting any information that could make you vulnerable to financial or medical identity theft, such as your financial information or your insurance number. In addition, for your privacy, we recommend that you not post your hospital room number on any other private information.

The opinions and comments posted by others on our various social media sites are not the opinions of NVH's, its officers, employees, staff members, or members of its board of directors. We reserve the right to edit or delete posts if deemed necessary or offensive. Please note NVHD cannot provide patient-specific information in responses to posts made about patient status or treatment provided at our hospital, ancillary services or extended care due to federal privacy regulations (HIPAA).

The information posted to the social media sites is not medical advice and should not be taken as medical advice. Please contact your family doctor or healthcare provider if you have any personal medical questions.

By posting information to one of the social media sites you agree to the following:

You agree that you are responsible for the information you posted.

You agree to use the social media sites in a responsible manner and will not use the sites to:

- Post offensive comments;
- Use offensive language;
- Defame or personally attack another person;
- For illegal activities;
- To harass another person;
- To promote organizations or events not related to the content of the site; or
- To release private information about a patient.

For any questions about NVH's Social Media Policy please contact:
North Valley Hospital District's CEO at 509-486-3128.

All Revision Dates

10/2020, 09/2019, 04/2016, 05/2014

Approval Signatures

Step Description

Approver

Date

John McReynolds: CEO

04/2023

Alan Ulrich: CFO

04/2023